

Shenandoah County 250th Commemoration

“Honoring Our Past-Inspiring Our Future”

Logo Contest Guidelines

The planning committee for the Shenandoah County 250th Commemoration that will take place in 2022 is conducting a contest to find a logo to use when marketing this year-long event.

We have included information on our preliminary plans for this event that can help guide your understanding and creativity.

Description of Proposed Events:

- **Shenandoah County Birthday Party** – This kickoff event will take place on or around March 24, 2022 (Shenandoah County’s Birthdate) at the Virginia Museum of the Civil War (<https://vmi.edu/museums-and-archives/virginia-museum-of-the-civil-war/>) and will be a celebration of the history and founding of the county. Event activities may include a large birthday cake, greetings from VIPs, dancing, historic displays, etc.
- **Summer Event** – This event will take place July 4th weekend at the Shenandoah County Fairgrounds (www.shencofair.com) and will be a celebration of what makes Shenandoah County special including natural beauty, communities, businesses, organizations, etc. Event activities may include outdoor activities, music, displays and demonstrations (history and present), fireworks, etc.
- **Fall event** – This event will take place September 10, 2022 at the Shenandoah Germanic Heritage Museum (www.hottelkeller.org/wp/) and will be a celebration of the people and culture of the County. Event activities may include food, genealogy, community displays, team activities, etc.

Additional resources about our history -

Shenandoah Stories: www.shenandoahstories.com

Shenandoah County Historical Society: www.shenandoahcountyhistoricalsociety.org/

Resources about dining, shopping, recreation, etc. –

Shenandoah County Tourism: www.visitshenandoahcounty.org

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Logo Contest Entry Form

If you are interested in submitting your design(s) for a chance to win, we ask that you follow the guidelines below.

- Please submit your design in digital form with high resolution/clarity. Hand drawn logos are accepted but will need to be scanned at a high resolution. We can provide assistance if you have questions or need help.
- This logo represents a series of events celebrating our past and the present. Please use our tagline, “Honoring Our Past – Inspiring Our Future” in the logo.
- No profanity or discrimination is accepted and if used will result in immediate disqualification.
- Entrants may submit up to four designs for consideration.

Name _____

Phone _____ Email _____

Design 1 Name and Inspiration _____

Design 2 Name and Inspiration _____

Design 3 Name and Inspiration _____

Design 4 Name and Inspiration _____

I _____ understand that if my logo design is chosen for marketing and advertising of the Shenandoah County 250th Commemoration events that I approve all rights of usage by the event planners and will not hold them liable for any potential third-party misuse or duplication.

Signature _____ Date _____

Entries are due by November 16, 2020. Please email your logos and entry form to Zach Hottel, Shenandoah County Archivist, at zhottel@countylib.org. A winner will be chosen and awarded \$200.00 worth of gift cards and notified by November 30, 2020.